

## Baillie BIRDATHON Basics

Bird Studies Canada's (BSC's) Baillie BIRDATHON is the oldest sponsored bird count in North America. It's also a great excuse to spend a day birding!

Get sponsors! Sponsors can pledge an amount for each species you see or pay a flat rate.

Go birding any day in May for up to a 24-hour period. Try to visit as many types of habitat as possible to increase the number of species you see.

You don't have to be a bird expert to participate. Take a field guide with you or contact your local naturalist group.

Have fun!

Tell your sponsors all about your adventure!

Send in your pledge money before August 1st to be eligible for fantastic prizes.

All participants will receive an official Baillie BIRDATHON t-shirt, depicting a different species of bird each year, just for registering!

## Baillie BIRDATHON Benefits

Raising money for the Baillie BIRDATHON is a great way to have fun while supporting conservation across Canada. The funds raised go to:

Bird Studies Canada, to support the many programs that advance the understanding, appreciation, and conservation of wild birds and their habitats.

Local conservation organizations. BIRDATHON participants can designate groups such as naturalists' clubs or Canadian Migration Monitoring Network stations to receive a share of the revenue.

The Baillie Fund, which provides funds for conservation projects, with priority to those involving volunteer naturalists. Since its inception in 1976, the Baillie Fund has awarded grants to approximately 500 bird conservation and research projects in Canada.

Students at Canadian universities who apply for the annual \$1,000 James L. Baillie Student Research Award.

*Don't Delay ~  
Sign Up Today!*

*Income tax receipts are issued for all donations of \$10.00 or more. Receipts are issued electronically to all sponsors with a valid email address.*

*Sponsors with no valid email address will receive an income tax receipt in the mail.*

*Charitable Reg.# 11902 4313 RR001*



**Register Today!** Mail or Fax to Bird Studies Canada, PO Box 160, Port Rowan, ON N0E 1M0 Fax# 519-586-3532  
or Register online at [www.birdscanada.org/support/birdathon/](http://www.birdscanada.org/support/birdathon/)

Title: \_\_\_\_\_ Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone(Home): \_\_\_\_\_ (Work): \_\_\_\_\_ Email: \_\_\_\_\_  
*I want to direct a portion of the funds I raise to:*  
Club/Organization: \_\_\_\_\_ Address: \_\_\_\_\_  
City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ President: \_\_\_\_\_

*I want to donate the cost of the Birdathon t-shirt (\$20).*  
 Cheque  Money Order  VISA  MASTERCARD  AMEX  
Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

T-shirt size:  small  medium  large  extra large  do not send t-shirt  
 I qualify as a Young Birdathoner ~ I am under 19 years of age.

## Bird Studies Canada

### Advancing Conservation

Bird Studies Canada's (BSC's) mission is to advance the understanding, appreciation, and conservation of wild birds and their habitats.

Conducting local, regional, national, and international programs, BSC advances bird conservation with professional staff, a National Science Advisory Council of prominent Canadian ornithologists, a variety of conservation partners, an active Board of Directors, and thousands of volunteers from coast to coast.

### Our Science is Unique

Over 20,000 BSC volunteer "Citizen Scientists" are involved in surveys such as Christmas Bird Count, Project NestWatch, Project FeederWatch, and the Canadian Lakes Loon Survey.

With data collected through surveys, studies, and observatories, we conduct investigative science that has a direct impact on provincial, national, and international conservation action.

Our supporters help in many exciting ways - as BSC members, providing financial contributions, collecting data, volunteering time, and promoting bird conservation.

To find out how you can support BSC  
call toll free 1-888-448-2473  
or visit us at [www.birdscanada.org](http://www.birdscanada.org).

## Win Fabulous Prizes!

Our grand prize is an exciting guided tour generously donated by:



Other wonderful prizes available to be won include a spotting scope, tripod or binoculars courtesy of:



## And Many More!



PO Box / BP 160  
115 Front Street  
Port Rowan, ON Canada  
N0E 1M0  
Phone/Tel. 519-586-3531  
Fax/Telec. 519-586-3532  
[birdathon@birdscanada.org](mailto:birdathon@birdscanada.org)



BIRD STUDIES  
ÉTUDES D'OISEAUX **CANADA**

understand appreciate conserve  
comprendre apprécier conserver